



**2017 National Catholic Development
Conference and Exposition**

Sponsorship Brochure

September 26-30, 2017

San Diego Marriott Marquis & Marina

San Diego, CA

Conference Overview:

The NCDC Conference and Exposition is the top conference for those in the ministry of fundraising. For forty-eight years, we have gathered as a fundraising community to network, learn, share, play, and pray with our colleagues.

Our conference attendee community includes development directors, executives, department directors, and staff from religious organizations from around the United States and the world. Their development efforts support the ministries of religious communities of men and women, social service agencies, shrines, schools, parishes, dioceses, seminaries, and international relief agencies.

Collectively, our attendees raise hundreds of millions of dollars annually to support Catholic missions. The NCDC conference is the top opportunity for these organizations and individuals to connect with one another in the context of fundraising as a ministry.

The Conference program is a well-balanced mix of general sessions, breakout sessions and discussion groups with top names in the fundraising field, in addition to plenty of opportunities for attendees to connect and discuss with other fundraisers. The exhibit hall provides a collaborative environment with the top service providers in the field, who have decades of experience working with Catholic organizations.

And at the heart of the Conference is daily Eucharistic celebrations, where we gather as a community to focus on why we do what we do: because we are called to this ministry of fundraising.

Would you like to be a sponsor?

Sponsoring is one of the best ways to increase your company's presence at the NCDC Annual Conference and Exposition. With a wide range of options and prices, sponsoring has real benefits for exhibiting companies:

- Maximize your exposure – Build and reinforce name recognition for your company
- Positive positioning - Position your company solidly in the minds of our attendees by affiliating your name with the Conference they regard as the best of its kind.
- Complements exhibiting- Sponsoring can give you an edge over just exhibiting. The more an attendee hears your company's name, the more likely they are to stop by your booth.
- Your competitor is doing it - The Company with the extra exposure and positive positioning in the minds of attendees is sure to have an advantage.
- Increase traffic at your booth – NCDC attendees make a point of stopping to thank exhibitors!
- Give back to NCDC- Show your appreciation

Sponsorships Made Easy

As a sponsor, you'll receive prime support throughout the event preparation process. You'll have a single-source for all your questions and answers to lead you through the event process. A Sponsor Welcome Packet will give you all of the need-to-know information to take full advantage of all the benefits that your sponsorship has to offer, including all deadlines, and reminders.

For more information on sponsorship opportunities and/or tote bag inserts, email Terri Jones at tjones@conferenceinc.com or call 703-471-4902.

2017 National Catholic Development Conference Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES	AMOUNT
Conference Wi-Fi Sponsor-	\$10,000
Welcome Reception Sponsor-	\$8,000
Exhibit Hall Reception Sponsor-	\$8,000
Buffet Luncheon Sponsor-	\$6,000
Buffet Luncheon Sponsor-	\$6,000
Awards Breakfast Sponsor-	\$6,000
Continental Breakfast (1)-	\$5,000
Opening General Session -	\$5,000
General Session-	\$5,000
Closing General Session-	\$5,000
Tote Bag Sponsor-	\$5,000
Badge Holder Sponsor-	\$5,000
Program at a Glance-	\$2,500
Charging Station-	\$2,500
Refreshment Break (in Exhibit Hall – 1)-	\$2,500
Refreshment Break (in Exhibit Hall – 2)-	\$2,500
Refreshment Break (in main Foyer – 1)-	\$2,500
Education Track Sponsor -	\$1,500
Notepad Sponsor-	\$1,500
Attendee List Sponsor-	\$1,500

CONFERENCE WI-FI SPONSOR – Exclusive opportunity **\$10,000**

One *exclusive* opportunity

- Company logo on Wi-Fi splash page
- Attendees directed to company website upon log-in
- Company name set at conference Wi-Fi password
- Four (4) complimentary registrations for the three-day conference
- One (1) Standard 10'x10' booth - (2 additional full conference booth registrations included)*
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2017
- Access to the NCDC logo to be used on company website

WELCOME RECEPTION SPONSOR – Exclusive opportunity **\$8,000**

One *exclusive* opportunity

- Company logo on welcome reception tickets
- Company logo on signage at entrance of welcome reception
- Three (3) complimentary registrations for the three-day conference
- One (1) Standard 10'x10' booth - (2 additional full conference booth registrations included)*
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2017
- Access to the NCDC logo to be used on company website

EXHIBIT HALL RECEPTION SPONSOR – Exclusive opportunity **\$8,000**

One *exclusive* opportunity

- Company logo on reception drink tickets
- Company logo on signage at entrance of the reception
- Three (3) complimentary registrations for the three-day conference
- One (1) Standard 10'x10' booth - (2 additional full conference booth registrations included)*
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2017
- Access to the NCDC logo to be used on company website

BUFFET LUNCH SPONSOR – Exclusive opportunity **\$6,000**

Two *exclusive* opportunities

- Company logo on signage at entrance of the lunch
- Three (3) complimentary registrations for the three-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2017
- Access to the NCDC logo to be used on company website

**Complimentary booths do not include floor coverings or furnishing. Complimentary registrations given with an exhibit booth can be used for exhibiting organization employees only.*

AWARDS BREAKFAST SPONSOR – Exclusive opportunity **\$6,000**

One *exclusive* opportunity

- Company logo on signage at entrance of the lunch
- Three (3) complimentary registrations for the three-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2017
- Access to the NCDC logo to be used on company website

OPENING GENERAL SESSION – Exclusive opportunity **\$5,000**

One *exclusive* opportunity

- Company logo on signage at entrance of plenary session
- Two (2) complimentary registrations for the three-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2017
- Access to the NCDC logo to be used on company website

GENERAL SESSION – Exclusive opportunity **\$5,000**

One *exclusive* opportunity

- Company logo on signage at entrance of plenary session
- Two (2) complimentary registrations for the three-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2017
- Access to the NCDC logo to be used on company website

CLOSING GENERAL SESSION – Exclusive opportunity **\$5,000**

One *exclusive* opportunity

- Company logo on signage at entrance of plenary session
- Two (2) complimentary registrations for the three-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2017
- Access to the NCDC logo to be used on company website

TOTE BAG SPONSOR – Exclusive opportunity **\$5,000**

One *exclusive* opportunity

- Company logo on all conference tote bags distributed to attendees
- Two (2) complimentary registrations for the three-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2017
- Access to the NCDC logo to be used on company website

BADGE HOLDER SPONSOR – Exclusive opportunity **\$5,000**

One *exclusive* opportunity

- Company logo on each attendee badge holder
- Two (2) complimentary registrations for the three-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company logo on large screen during plenary sessions
- Company logo on appropriate conference signage
- Company logo on conference web page, including a link to your home page through December 2017
- Access to the NCDC logo to be used on company website

CONTINENTAL BREAKFAST – Exclusive opportunity **\$3,000**

One *exclusive* opportunity

- Company logo on signage at entrance of the breakfast
- One (1) complimentary registration for the three-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through December 2017
- Access to the NCDC logo to be used on company website

PROGRAM AT A GLANCE – Exclusive opportunity **\$2,500**

One *exclusive* opportunity

- Company logo on program at a glance handed out at registration
- One (1) complimentary registration for the three-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through December 2017
- Access to the NCDC logo to be used on company website

CHARGING STATION – *Exclusive opportunity* **\$2,500**

Two *exclusive* opportunities

- Company logo on charging stations
- One (1) complimentary registration for the three-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through December 2017
- Access to the NCDL logo to be used on company website

REFRESHMENT BREAK SPONSOR – *Exclusive opportunity* **\$2,500**

Three *exclusive* opportunities

- One (1) complimentary registration for the three-day conference
- One (1) tote bag insert for 500 tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Company name on conference web page, including a link to your home page through December 2017
- Access to the NCDL logo to be used on company website

EDUCATION TRACK SPONSOR – *Exclusive opportunity* **\$1,500**

Six opportunities to sponsor an NCDL educational track for one (1) day

- Company logo on track signage
- Table in back of room for organization literature
- One (1) time use of post-conference mailing list (emails not included)
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Access to the NCDL logo to be used on company website

NOTEPADS SPONSOR – *Exclusive opportunity* **\$1,500**

One *exclusive* opportunity

- Company logo on notepads inserted in attendee tote bags
- One (1) time use of post-conference mailing list (emails not included)
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Access to the NCDL logo to be used on company website

ATTENDEE LIST SPONSOR – *Exclusive opportunity* **\$1,500**

One *exclusive* opportunity

- Opportunity to have full page color ad on back of attendee list
- One (1) time use of post-conference mailing list (emails not included)
- Company name on large screen during plenary sessions
- Company name on appropriate conference signage
- Access to the NCDL logo to be used on company website

Grand Prizes

To increase traffic in the exhibit hall and at your booth, NCDL holds a Grand Prize Drawing. Other exhibitors may raffle prizes in their booths, but if you donate a Grand Prize, you will be one of a select number of exhibitors to gain extra attention.

- Each Grand Prize must have an approximate market value of at least \$500.
- Exhibiting companies donating Grand Prizes will be listed in alphabetical order on appropriate signage
- Grand prize drawings will take place in the exhibit hall

Sponsorship Agreement

My company agrees to the following sponsorship level at the 2017 National Catholic Development Conference and Exposition:

Sponsorship Opportunity: _____ **Amount:** \$ _____

Company/Organization: _____

(As it should appear in print)

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ **State:** _____

Zip Code: _____ **Country:** _____

Telephone: _____ **Fax:** _____

Email: _____

Method of Payment

Full payment is required to begin sponsorship benefit fulfillment

I authorize NCDC to charge my credit card for \$ _____

- | | |
|---|-------------------------------------|
| <input type="checkbox"/> Visa | <input type="checkbox"/> MasterCard |
| <input type="checkbox"/> American Express | <input type="checkbox"/> Discover |

Cardholder's Name: _____

Card Number: _____

Expiration Date: _____ CCV _____

Cardholder's Signature: _____

Date: _____

A check for \$ _____ is enclosed (made payable to NCDC) to guarantee our sponsorship.

The undersigned agrees to the conditions and benefits set forth in the 2017 National Catholic Development Conference and Exposition Prospectus.

Exhibitors may cancel this agreement at any time by written notice to NCDC. On cancellations received **on or before December 18, 2016**, all sums, less a service charge of \$150, will be returned to the exhibitor. Cancellations received between **December 19, 2016, and February 10, 2017**, 50% of the booth rental will be refunded. On cancellations received between **February 11 and June 9, 2017**, 25% of the booth rental will be refunded. No refunds shall be issued for cancellations received after June 9, 2017.

For Grand Prizes, please indicate any items your firm is interested in donating including a brief description and the value:

Signature: _____ **Date:** _____

Please send completed forms to:

Attn: NCDC Sponsorship
National Catholic Development
Conference
734 15th Street NW Suite 700
Washington, DC 20005-1013

Or email to:

tjones@conferenceinc.com

Questions?

Terri Jones
703-471-4902